

# Cost Effective Email Marketing for Small Business

	<b>MailChimp</b>	<b>Constant Contact</b>	<b>AWeber</b>
Free Trial	Forever Free	Yes, 60 day free trial	Yes, 30 day free trial
Price (entry level package)	FREE	\$20 per month	\$19 per month
Integrations	Yes, Shopify, LeadPages, WordPress, Survey Monkey and more	Facebook, LeadPages, PayPal, WordPress and more	Microsoft Outlook, Salesforce, Wix, Zoho and more
Ease of Use	Easy	Easy	Easy
What do I get for the price	2,000 subscribers + 12,000 emails per month	500 subscribers + unlimited emails	500 subscribers + unlimited emails
Ability to send automated emails	Need to upgrade to \$10/month plan for basic automation	Yes, basic automation available	Yes, basic automation available
Customer Support	Self-help articles and email support	Offers phone, email, chat and twitter support	Offers phone, email and chat support
Reporting	Available	Available	Available
	<a href="http://www.mailchimp.com">www.mailchimp.com</a>	<a href="http://www.ConstantContact.com">www.ConstantContact.com</a>	<a href="http://www.aweber.com">www.aweber.com</a>

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